

SERVING CALIFORNIA,
THE BAY AREA, AND THE COMMUNITY

**The Economic Impact & Social Benefits of the
University of California, Berkeley**

Key Findings 2007-2008

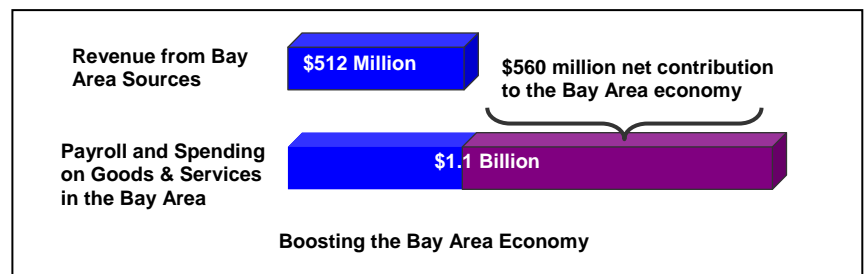
The University of California, Berkeley is a vital force in the Bay Area. Its business operations, research, teaching, and public service contribute to job creation, economic development, and a better quality of life for all Californians.

The University last published a full economic impact/social benefits study for fiscal year 2005-2006. This summary presents data for key indicators for 2007-2008.

Revenue and Expenditures

- In 2007-2008, UC Berkeley had revenues of \$1.7 billion. Approximately 70% came from outside the Bay Area.
- Most of the University's spending is concentrated in the Bay Area. In 2007-2008, UC Berkeley spent almost \$1.6 billion in salaries, goods and services, and construction. Approximately \$1.3 billion (81%) was spent in the Bay Area or on projects in the Bay Area.

- About \$512 million of UC Berkeley's 2007-2008 revenue came from the Bay Area. The University spent about \$1.1 billion on payroll and purchase of goods and services in the region. Thus, the University made a net contribution of over one-half billion dollars to the Bay Area economy.



- In 2007-2008, the University spent over \$444 million on goods and services. Over \$167 million in the Bay Area, including over \$41 million to vendors in the city of Berkeley, over \$50 million to vendors in the remainder of the East Bay, and almost \$74 million to vendors in the remainder of the Bay Area
- **Payroll.** UC Berkeley's 2007-2008 payroll was over \$933 million - 97% to Bay Area residents, including over \$315 million to employees who live in the city of Berkeley. In addition, almost \$163 million was paid out to the approximately 4,300 UC Berkeley retirees who live in the Bay Area, including about \$53 million to the 1,100 retirees who live in the city of Berkeley
- **Construction Spending.** UC Berkeley spent about \$214 million on capital projects in 2007-2008, about 90% on projects located in Berkeley.
- **Student Spending.** In 2007-2008, the UC Berkeley student population was about 34,950, students, 72% of whom live in the city of Berkeley. They spent about \$398 million in the Bay Area, including about \$276 million in the city of Berkeley.

- **Visitor Spending.** UC Berkeley attracts about one million visitors each year to the campus to its academic programs and resources, cultural and athletic events, conferences, and its many museums. Assuming, conservatively, a one-day visit and \$30 spent off campus, the annual contribution to the local economy is \$30 million.
- **Employment.** UC Berkeley is a stable provider of jobs and a significant employer in the region. In 2007-2008, the University employed about 25,700 people (including about 9,900 students), 22,600 in the Bay Area. The University is one of the largest employers in the region – the largest in the East Bay (Alameda and Contra Costa Counties) and in the city of Berkeley – providing more jobs than the next 10 largest Berkeley employers combined.

The Multiplier Effect

UC Berkeley's direct expenditures of nearly \$1.3 billion in the Bay Area in 2007-2008:

- generated over \$584 million in indirect and induced spending, for a total impact of close to \$1.9 billion. Every dollar the University spent generated an additional 45 cents in indirect and induced spending in the Bay Area.
- generated almost 13,100 jobs for Bay Area residents, in addition to the 22,600 University jobs in the region, for a total of over 35,000 jobs.
- translated into almost \$1.5 billion in personal income for Bay Area residents. Every dollar in direct spending by the University in the Bay Area generated a total of \$1.16 in personal income for Bay Area residents.

The Intersection of Research and Economic Development

- UC Berkeley received more than \$956 million in research funding in 2007-2008, 34% from the federal government.
- In 2007-2008, UC Berkeley researchers reported 155 inventions, bringing the University's total to 2,086.

Building a Knowledge Economy

- About 65% of UC Berkeley students come from outside the Bay Area, but many remain here after they graduate. Of alumni registered with the California Alumni Association, about 177,000 live in the Bay Area, 17,000 in the city of Berkeley.

Environmental Policies and Practices

UC Berkeley is committed to upholding sustainable environmental policies. The 2008 Campus Sustainability Assessment notes progress since the last assessment, in 2005:

- Campus water consumption has dropped 6% since 1990.
- The campus has adopted the US Green Building Council's Leadership in Energy and Environmental Design (LEED) building ranking system. The Haste Street Child Care Development Center, the first UC Berkeley LEED-certified project, received a Silver rating.
- UC Berkeley's solid waste diversion rate, including construction waste, is 57%.
- Composted waste tonnage has increased by 100% since 2000.
- Almost 20% of Cal Dining's purchases are sustainable – either local, organic, fair trade, or humane.